



E S S Y N C E M O O R E



ABOUT ESSYNCE COUTURE

What makes us unique?!? Essynce Couture LLC is one of the 1st children's clothing lines designed by a child with "learning" in mind. We focus on styling our clothes to compliment all sizes, races, and colors of all children around the world. In addition, we offer great incentives through our Essynce Couture membership program to the children who support Essynce Couture LLC by allowing them the opportunity to show and prove. They can upload either their report cards, certificates, awards or any other form of achievement(s) to one of the Essynce Couture social networks (instagram, twitter, or facebook) and may be selected to be rewarded by Essynce Couture LLC incentives. This will encourage children to continue to do well in school and remind them that education is very important, rewarding, stylish, and can be fun!

ESSYNCE MOORE

THE FASHIONISTA

Essynce Moore started designing clothes at the tender age of 6 with just for fun doodles in her school binder and notepads. Her passion was and still is, to share her creative UPSCALE clothing ideas and styles with youth around the world. Essynce is a TEEN that has turned her passion into a business in 2013, with the launch of her official clothing line branded Essynce Couture LLC with the motto "a child's passion for fashion." Essynce Couture also has a natural body product line for children, tweens, and teens, labeled "Wynk" by Essynce Couture. In 2015 Essynce launched Essynce Couture Spa and Boutique EXCLUSIVELY for Children, Tweens, and Teens to give the youth a place of their own to visit and be pampered, inspired, and educated.

Essynce is an entrepreneur, child's fashion designer/stylist, author, actress, celebrity, motivational speaker, perfume ambassador, and fashionista that brings a positive vibe to her peers and others. She's been in numerous fashion shows, pageants, karate tournaments and has spoken at numerous conferences and/or workshops. In 2016-17 Essynce appeared in the following movies: Best of 2 Evils, King of Newark, Custody, Darker than Blue - Colin Warner Project, and Maggie's Plan. She has SHOWCASED at both NY Fashion Weeks and Atlanta Kids Fashion Week while also ripping the runway.

She's released her first book 6th Grade Middle School Chronicles in 2015 and her 2nd book 7th Grade Middle School Chronicles in 2016. She has been featured on BET, Verizon Fios News, BlackNews.com, MadameNoire, The Record newspaper, The Epoch Times newspaper, and a host of other news and media outlets. Essynce has also been awarded 2016 Teenpreneur of the Year by Black Enterprise, as well as, awarded by the City of Passaic with a Proclamation, and awarded by the State of New Jersey - Senate and General Assembly upon the auspicious occasion of the Grand Opening of her business Essynce Couture Spa and Boutique, LLC in 2015 in the City of Passaic. In 2014 she was interviewed and featured on NBC (Channel 4 News), Jeff Foxx of WBLS FM, BuzzFeed, Yahoo, Verizon Fios Channel 1 News, NBC Channel 4 News, she was awarded "2014 Young Emerging Leader" by Alpha Kappa Alpha, she's been featured in the 2013 TIME for Kids Magazine, Honored 2013 Entrepreneur of the Year by the Vashti School for Future Leaders, she's been seen on the Uncle Majic Commercial (BET, VH1, Channel 11, etc), HBO (Bored to Death), and has involved herself with a host of other events and projects. Essynce is also a member of the New York Youth Chamber of Commerce (NYYCC).

This young "phenomenon" is BUZZING and she can't wait to see children being pampered, as well as, wearing her Essynce Couture brand all around the world.



HIGHLIGHTS

Arise Entertainment 360



Rightway Management Sounds





FEATURES OF THE ESSYNCE BRAND

- 1) Finding my Soul Podcast - Webinar Speaker
- 2) NewsOne Feature
- 3) Entrepreneur Platform Magazine - Feature
- 4) FashionGXD Magazine - Feature
- 5) 13 News - Iowa
- 6) VUE Magazine - Feature
- 7) Voyage ATL Magazine - Featured
- 8) Featured in 100 High School Students America Needs to Know About - Workforce Career Readiness
- 9) Sister Circle TV - TVOne
- 10) CBS News
- 11) Clean and Clear National Commercial
- 12) True Star Magazine Cover Girl
- 13) Brad Show Live
- 14) Praise 107.9fm Philadelphia
- 15) AriseTV 360 - NY
- 16) Channel 13 News in Iowa
- 17) NY Times Square Billboard
- 18) AriseTV
- 19) Epoch Times
- 20) Black Enterprise
- 21) Proclamation from the City of Hillside, NJ - Declared May 26 - Essynce Day
- 22) YWCA of NY
- 23) Berkeley College
- 24) BET
- 25) Grind Magazine
- 26) Proclamation and Award from the State of New Jersey Assemblyman and Senate
- 27) Proclamation from the City of Passaic, NJ
- 28) Madame Noire
- 29) The Source Magazine
- 30) The Record Newspaper
- 31) Royaltee Girls Magazine
- 32) Her Power Hustle - Podcast Interview
- 33) Kreate Your Diva Blog
- 34) Miss Heard Magazine
- 35) 107.5 WBLS - Jeff Foxx Show
- 36) NBC - Channel 4 News
- 37) Verizon Fios Channel 1 News
- 38) Buzz Feed
- 39) Yahoo
- 40) POSE Magazine
- 41) [TIME for Kids Magazine](#)
- 42) BlackNews.com
- 43) BlackNJ.com
www.blacknj.com
- 44) Uncle Magic Hip Hop Magician Commercial

HIGHLIGHTS

Time For Kids



Brad Show Live



Small Boutique Fashion Week



VIDEOS

YouTube Channels:

Essynce Couture

Essynce Moore

SOCIAL MEDIA FOLLOWING



SKILLS

Perfume Ambassador

Entrepreneur/Mogul (Owner of Essynce/ Essynce Couture, LLC/ Essynce Couture Publishing/ Essynce Couture University)

Children's stylist/Child's Fashion designer

Acting

Author (6th Grade Middle School Chronicles, 7th Grade Middle School Chronicles, and 8th Grade Middle School Chronicles)

Writing (Books, Poetry, Scripts, etc)

Artist

Motivational Speaking

Playing Violin/Keyboard

Dancing

Swimming

ACTING

- 2018 An East Side Story
Atlanta, GA
- 2017 Best of 2 Evils Movie
Sparta, NJ
- 2015 Darker than Blue (Colin Warner Project) - Movie
New York, NY
- 2015 Custody - Movie
New York, NY
- 2015 Maggie's Plan - Movie
New York, NY
- 2015 King of Newark - Movie
Newark, NJ
- 2013 Made Stars Performance School
Hillside, NJ
- 2012 Bored to Death (HBO - sitcom)
New York, NY
- 2011 Uncle Majic Commercial
New York, NY

ACCOLADES

- 2020 (February) / PA - Keynote speaker for Black Girl Health - Young Minds Matter
- 2019 (November) / NY - Keynote speaker at Stephen Decatur Middle School
- 2019 (October) / NJ - Keynote speaker at WOK Middle School
- 2019 (July) / IA - Hostess for the Kids Lives Matter, Hip Hope Inc event
- 2019 (July) / GA - TOP 10 FINALIST in the National American Miss Pageant
- 2019 (July) / LA - Keynote Speaker at the Baton Rouge Community College 6th Annual Bayou Soul Youth Literary Conference
- 2019 (June) / GA - Keynote Speaker at the American Youth Film Festival
- 2019 (June) / NY - Keynote Speaker at the National Council of Negro Women, Inc. community event
- 2019 (June) / NY - Keynote Speaker at the CEJES Institute and The Susan G. & Edmond W. Gordon 19th Annual Awards Ceremony and Reception for Graduates
- 2019 (June) / NY - Keynote Sp2eaker at Nyack Middle School
- 2019 (May) / GA - Panelist at the GenZ Social Summit
- 2019 (May) / GA - Keynote Speaker at the RWMS Group and Fountain of Hope event
- 2019 (April) / GA - Vendor and speaker for the DIVAS Mentoring Program. Inc. at Woodland Middle School
- 2019 (April) / GA - Panelist at the Rise Grammar School
- 2019 (April) / IL - Keynote speaker with AJ Carr at Dyett High School Performing Arts
- 2019 (March) / GA - Guest on TVOne's Sister Circle TV
- 2019 (February) / GA - Launched 100% Natural Perfume Line, titled ESSYNCE
- 2019 (February) / GA - Co-Host of Frank Lamar's Business Shower
- 2019 (January) / GA - Featured on CBS News
- 2018 (November) / GA - Clean and Clear National Commercial
- 2018 (October) / GA - True Star Magazine Cover Girl
- 2018 (September) / GA - Guest on Brad Show Live
- 2018 (September) / GA - Guest on Praise 107.9 Philadelphia
- 2018 (August) / GA - Guest on The Grind Network FaceBook Live Show and Podcast
- 2018 (July) / GA - Actress in An East Side Story
- 2018 (June) / NY - Panelist for Sister to Sister, Inc. - "Pearls meets Wisdom" segment
- 2018 (June) / NJ - Keynote Speaker for L.E.A.D program for Elizabeth Public Schools
- 2018 (April) / NY - Honoree and Co-Host for Kids Who Bank, Kidpreneur Awards Gala
- 2018 (March) / IA - Keynote Speaker for Hip-Hope, Inc. in partnership with Drake University for the Young Women's Conference
- 2018 (March) / IA - Interviewed by Channel 13 News in Iowa
- 2018 (February) / NY - Interviewed by Arise TV
- 2018 (February) / NY - Featured on NY Times Square Billboard
- 2018 (February) / NJ - KidDustry Magazine, Host and Honoree
- 2018 (February) / GA - Blue Girls Turned Gold Honorary Gold Girl, Guest Speaker
- 2018 (January) / NJ - Queen City Academy Charter School, Guest Speaker
- 2018 (January) / NY - Iciy Hot Sweet 16 Single Release Party, Hostess of Fashion Segment and showcased Bohemian Collection
- 2017 (December) / TX - Capital One presents St. Philip's Academy Kidpreneur Expo, Keynote Speaker
- 2017 (November) / NJ - Them Cloud Kids - UBUNTU Awards Honorary Cloud Kid
- 2017 (September) / NY - WBLS Circle of Sisters Panelist with Radio Personality DeJa Vu
- 2017 (August) / NJ - Newark Kids Rock -Guest Speaker
- 2017 (June) / NJ - Elizabeth Public Schools - Law Enforcement Against Drugs (LEAD) Guest Speaker
- 2017 (June) / NJ - Y.E.S. (Young Enterprising Sisters) and NJIT (New Jersey Institute of Technology) 2017 Girl Boss of the Year Award Recipient
- 2017 (June) / NJ - Lord & Taylor Middle School Chronicles series book signing
- 2017 (June) / NJ - Keynote Speaker for YMCA 19th Annual Achievers Banquet
- 2017 (May) / NJ - Motivational Speaker for "Fun Day" for children living in foster homes under the auspice of Bergen County Children's Aid Society
- 2017 (April) / NJ - Teen panelist for an EXCLUSIVE Shark Tank theme event - Cheyney University
- 2017 (April) / MA - Keynote Speaker for Making Opportunities Visualizing Empowerment, Inc. (M.O.V.E.)
- 2017 (March) / NJ - Black Girl Magic Award Recipient - In Outstanding Community Service - Bennett College
- 2017 (February) / NJ - Black Girl Magic Award Recipient - Zeta Phi Beta Sorority, Inc.
- 2016 (August) / TX - Keynote Speaker for Future Leaders Outreach Network "We are the Change" event
- 2016 (July) / NY - Featured in the Epoch Times Newspaper
- 2016 (May) / NJ - Received a Proclamation from the City of Hillside - Mayor declared May 26 - Essynce Day
- 2016 (May) / NY - Interviewee at the YWCA of NY Potential to Power Girls Symposium
- 2016 (May) / FL - Awarded 2016 Teenpreneur of the Year by Black Enterprise
- 2016 (April) / NJ - Keynote Speaker for the OMG Photography - 4th Annual Scholarship and Community Awards Gala
- 2016 (April) / MI - Keynote Speaker for the Royal Industries - Embracing your Inner Princess Ball
- 2016 (February) / NY - Featured on BET.com for Black History Month as a person "You Should Know"
- 2016 (February) / NJ - Fashion Expert Panelist for Berkeley College
- 2016 (February) / NJ- Celebrity Judge at the Industry Kids Fashion Show
- 2016 (January) / NY - Featured on BET.com for being a Teen Business Owner of Essynce Couture Spa and Boutique
- 2016 (January) / NJ - Received a Proclamation from the City of Passaic for Essynce Couture, LLC Spa and Boutique
- 2016 (January) / NJ - Received a Proclamation from the State of NJ for Essynce Couture, LLC Spa and Boutique
- 2015 (November) / NY - Featured on MadameMoiselle.com
- 2015 (November) / NJ - Featured in The Record Journal Newspaper
- 2015 (November) / NJ - Interviewed and Featured on Verizon Fios Channel 1 News
- 2015 (August) / NY - Host for Teen Queen Experience Conference
- 2015 (May) / NJ - Host for Dream In Action: Youth Empowerment Day
- 2015 (May) / NJ - Host for "Everything Kids Do" Kid Entrepreneur Event
- 2015 (May) / NJ - Host for "Beautiful I Am" Christian Empowerment Summit
- 2015 (April) / GA - Interviewed by V103FM - Atlanta, GA
- 2015 - Book signing Tour for 6th Grade Middle School Chronicles by Essynce E. Moore (NJ, GA, DE)
- 2014 - Interviewed and featured on Channel 4 News
- 2014 - Interviewed by WBLS FM
- Showcased at both NY Fashion Week and Atlanta Kids Fashion Week
- 2014 - interviewed and featured on Verizon Fios Channel 1 News
- Awarded "2014 Young Emerging Leader" by Alpha Kappa Alpha
- Hosted Essynce Couture Youth Conference
- Hosted YES Conference
- Featured in the 2013 TIME for Kids Magazine
- Honored 2013 Entrepreneur of the Year by the Vashti School for Future Leaders,

HIGHLIGHTS

National Clean and Clear Commercial



CBS News

