



E s s y n c e



ABOUT ESSYNCE COUTURE

"I like to think of my brand as a Universe and all the things I do and adore be the planets that exist within it."- Essynce

At Essynce Couture, our mission is to empower individuals with the confidence and self-love they deserve. We are committed to creating and curating fashion-forward clothing and merchandise that not only make a statement but also embody the essence of self-expression and individuality. Through a dedication to quality craftsmanship, artistry, innovation, and sustainability, we aim to inspire our customers to embrace their unique identities and express themselves with authenticity and grace. Essynce Couture is more than a brand; it's a universal movement, and we're here to help you define your essence, amplify your self-confidence, and make your mark on the world.

ESSYNCE

*THE FASHION DESIGNER, AUTHOR,
ACTRESS, & MOTIVATIONAL SPEAKER*

Essynce is a remarkable 22-year-old serial entrepreneur at the helm of several successful ventures, including Essynce Couture, Essynce Cosmetics, Essynce, and GodXess. She boasts a diverse portfolio as a fashion designer, accomplished author, actress, motivational speaker, and fashion trendsetter, consistently radiating positivity and inspiration to her peers and a broader audience.

With an impressive track record, Essynce has graced numerous fashion shows, pageants, and karate tournaments, while also lending her voice to various conferences and workshops. In 2020, she served as a virtual panelist for Howard University Homecoming, participated in a commercial shoot in Los Angeles set to air in Japan, and delivered a captivating speech at Bayou Community College. She was also featured on Access Hollywood, adding to her list of accomplishments.

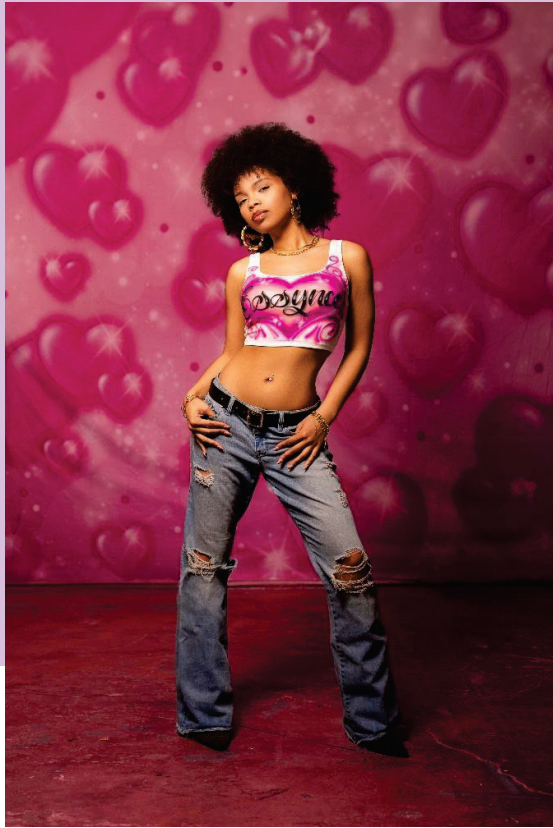
From 2016 to 2021, Essynce has left her mark on the film and commercial industry with appearances in projects like *The Fearless 3*, *Anybody*, *Best of 2 Evils*, *King of Newark*, *Custody*, *Darker than Blue – Colin Warner Project*, *Clean and Clear*, and *Maggie's Plan*. In 2024, she appeared in the original Lifetime movie *Abducted At An HBCU*. She is also set to appear in Peacock's *Bloodlines* and Tubi's *Rhythm And Blood* premiering in 2025. Furthermore, she has graced the runways at both New York Fashion Week and Atlanta Kids Fashion Week, showcasing her impeccable sense of style and charisma.

In the literary realm, Essynce made waves between the ages of 11 and 13, by publishing her first book, *"6th Grade Middle School Chronicles,"* in 2015, followed by *"7th Grade Middle School Chronicles"* in 2016 and *"8th Grade Middle School Chronicles"* in 2017. These works have earned a well-deserved place in school curricula worldwide. Her incredible journey has been featured on esteemed platforms such as BET, Verizon Fios News, BlackNews.com, MadameNoire, The Record newspaper, The Epoch Times newspaper, and various other notable media outlets.

Recognized for her extraordinary achievements, Essynce received the prestigious 2023 Presidential Lifetime Achievement Award. Essynce was named the 2016 Teenpreneur of the Year by Black Enterprise. The City of Passaic honored her with a Proclamation, and the State of New Jersey's Senate and General Assembly recognized her upon the grand opening of Essynce Couture Spa and Boutique, LLC in 2015. She has also received accolades, proclamations, and awards from numerous organizations, sororities, fraternities, and businesses for her outstanding contributions.

Throughout her journey, Essynce has been featured and interviewed by esteemed media outlets, including NBC (Channel 4 News), Jeff Foxx of WBLS FM, BuzzFeed, Yahoo, Verizon Fios Channel 1 News, NBC Channel 4 News. Notably, she was bestowed with the "2014 Young Emerging Leader" award by Alpha Kappa Alpha, featured in the 2013 TIME for Kids Magazine, and honored as the 2013 Entrepreneur of the Year by the Vashti School for Future Leaders. Her presence has extended to national commercials, television shows like HBO's *"Bored to Death,"* and a multitude of other noteworthy events and projects.

Essynce's journey is a testament to her exceptional talents and unwavering commitment to making a positive impact in various fields.



HIGHLIGHTS

Arise Entertainment 360



FEATURES

- 1) Finding my Soul Podcast – Webinar Speaker
- 2) NewsOne Feature
- 3) Entrepreneur Platform Magazine - Feature
- 4) FashionGXD Magazine - Feature
- 5) 13 News - Iowa
- 6) VUE Magazine - Feature
- 7) Voyage ATL Magazine - Featured
- 8) Featured in 100 High School Students America Needs to Know About – Workforce

Career Readiness

- 9) Sister Circle TV - TVOne
- 10) CBS News
- 11) Clean and Clear National Commercial
- 12) True Star Magazine Cover Girl
- 13) Brad Show Live
- 14) Praise 107.9fm Philadelphia
- 15) AriseTV 360 - NY
- 16) Channel 13 News in Iowa
- 17) NY Times Square Billboard
- 18) AriseTV
- 19) Epoch Times
- 20) Black Enterprise
- 21) Proclamation from the City of Hillside, NJ – Declared May 26 –

Essynce Day

- 22) YWCA of NY
- 23) Berkeley College
- 24) BET
- 25) Grind Magazine
- 26) Proclamation and Award from the State of New Jersey

Assemblyman and Senate

- 27) Proclamation from the City of Passaic, NJ
- 28) Madame Noire
- 29) The Source Magazine
- 30) The Record Newspaper
- 31) Royaltee Girls Magazine
- 32) Her Power Hustle – Podcast Interview
- 33) Kreate Your Diva Blog
- 34) Miss Heard Magazine
- 35) 107.5 WBLS – Jeff Foxx Show
- 36) NBC - Channel 4 News
- 37) Verizon Fios Channel 1 News
- 38) Buzz Feed
- 39) Yahoo
- 40) POSE Magazine
- 41) TIME for Kids Magazine
- 42) BlackNews.com
- 43) BlackNJ.com

www.blacknj.com

- 44) Uncle Magic Hip Hop Magician Commercial
- 45) Omarion's Omega Premiere
- 46) Stellar Awards
- 47) TVOne's Sister Circle TV
- 48) The Root



HIGHLIGHTS

Time For Kids



Brad Show Live



Small Boutique Fashion Week



SKILL SETS

Perfume Ambassador

Journalist - Hype Magazine

Entrepreneur/Mogul (Owner of Essynce/ Essynce Couture, LLC/ Essynce Couture Publishing/ Essynce Couture University)

Stylist/ Fashion Designer, Tommy Hilfiger - Wardrobe Stylist Intern, Mentor

Actress

Author (6th Grade Middle School Chronicles, 7th Grade Middle School Chronicles, and 8th Grade Middle School Chronicles) Writing (Books, Poetry, Scripts, etc)

Artist

Motivational Speaking

Playing Violin/Keyboard

Dancing

Swimming

ACTING

- ─ 2025 Rhythm and Blood
- ─ 2025 Bloodlines
- ─ 2024 Abducted At An HBCU
- ─ 2022 Anybody
- ─ 2022 The Fearless Three

- ─ 2018 An East Side Story
Atlanta, GA
- ─ 2017 Best of 2 Evils Movie
Sparta, NJ
- ─ 2015 Darker than Blue (Colin Warner Project) - Movie
New York, NY
- ─ 2015 Custody - Movie
New York, NY
- ─ 2015 Maggie's Plan - Movie
New York, NY
- ─ 2015 King of Newark - Movie
Newark, NJ
- ─ 2013 Made Stars Performance School
Hillside, NJ
- ─ 2012 Bored to Death (HBO - sitcom)
New York, NY
- ─ 2011 Uncle Majic Commercial
New York, NY

ACCOLADES

2020 (February) / PA – Keynote speaker for Black Girl Health – Young Minds Matter
 2019 (November) / NY – Keynote speaker at Stephen Decatur Middle School
 2019 (October) / NJ – Keynote speaker at WOK Middle School
 2019 (July) / IA – Hostess for the Kids Lives Matter, Hip Hope Inc event
 2019 (July) / GA – TOP 10 FINALIST in the National American Miss Pageant
 2019 (July) / LA – Keynote Speaker at the Baton Rouge Community College 6th Annual Bayou Soul Youth Literary Conference
 2019 (June) / GA – Keynote Speaker at the American Youth Film Festival
 2019 (June) / NY – Keynote Speaker at the National Council of Negro Women, Inc. community event
 2019 (June) / NY – Keynote Speaker at the CEJES Institute and The Susan G. & Edmond W. Gordon 19th Annual Awards Ceremony and Reception for Graduates
 2019 (June) / NY – Keynote Sp2eaker at Nyack Middle School
 2019 (May) / GA – Panelist at the GenZ Social Summit
 2019 (May) / GA – Keynote Speaker at the RWMS Group and Fountain of Hope event
 2019 (April) / GA – Vendor and speaker for the DIVAS Mentoring Program. Inc. at Woodland Middle School
 2019 (April) / GA – Panelist at the Rise Grammar School
 2019 (April) / IL – Keynote speaker with AJ Carr at Dyett High School Performing Arts
 2019 (March) / GA – Guest on TVOne’s Sister Circle TV
 2019 (February) / GA – Launched 100% Natural Perfume Line, titled ESSYNCE
 2019 (February) / GA – Co-Host of Frank Lamar’s Business Shower
 2019 (January) / GA – Featured on CBS News
 2018 (November) / GA – Clean and Clear National Commercial
 2018 (October) / GA – True Star Magazine Cover Girl
 2018 (September) / GA – Guest on Brad Show Live
 2018 (September) / GA – Guest on Praise 107.9 Philadelphia
 2018 (August) / GA – Guest on The Grind Network FaceBook Live Show and Podcast
 2018 (July) / GA – Actress in An East Side Story
 2018 (June) / NY – Panelist for Sister to Sister, Inc. – “Pearls meets Wisdom” segment
 2018 (June) / NJ – Keynote Speaker for L.E.A.D program for Elizabeth Public Schools
 2018 (April) / NY – Honoree and Co-Host for Kids Who Bank, Kiddpreneur Awards Gala
 2018 (March) / IA – Keynote Speaker for Hip-Hope, Inc. in partnership with Drake University for the Young Women’s Conference
 2018 (March) / IA – Interviewed by Channel 13 News in Iowa
 2018 (February) / NY – Interviewed by Arise TV
 2018 (February) / NY – Featured on NY Times Square Billboard
 2018 (February) / NJ – KidDustry Magazine, Host and Honoree
 2018 (February) / GA – Blue Girls Turned Gold Honorary Gold Girl, Guest Speaker
 2018 (January) / NJ – Queen City Academy Charter School, Guest Speaker
 2018 (January) / NY – Iciy Hot Sweet 16 Single Release Party, Hostess of Fashion Segment and showcased Bohemian Collection
 2017 (December) / TX – Capital One presents St. Philip’s Academy Kidpreneur Expo, Keynote Speaker
 2017 (November) / NJ – Them Cloud Kids – UBUNTU Awards Honorary Cloud Kid

2017 (September) / NY – WBLS Circle of Sisters Panelist with Radio Personality DeJa Vu
 2017 (August) / NJ – Newark Kids Rock -Guest Speaker
 2017 (June) / NJ – Elizabeth Public Schools – Law Enforcement Against Drugs (LEAD) Guest Speaker
 2017 (June) / NJ – Y.E.S. (Young Enterprising Sisters) and NJIT (New Jersey Institute of Technology) 2017 Girl Boss of the Year Award Recipient
 2017 (June) / NJ – Lord & Taylor Middle School Chronicles series book signing
 2017 (June) / NJ – Keynote Speaker for YMCA 19th Annual Achievers Banquet
 2017 (May) / NJ – Motivational Speaker for "Fun Day" for children living in foster homes under the auspice of Bergen County Children’s Aid Society
 2017 (April) / NJ – Teen panelist for an EXCLUSIVE Shark Tank theme event – Cheyney University
 2017 (April) / MA – Keynote Speaker for Making Opportunities Visualizing Empowerment, Inc. (M.O.V.E.)
 2017 (March) / NJ – Black Girl Magic Award Recipient – In Outstanding Community Service – Bennett College
 2017 (February) / NJ – Black Girl Magic Award Recipient - Zeta Phi Beta Sorority, Inc.
 2016 (August) / TX – Keynote Speaker for Future Leaders Outreach Network “We are the Change” event
 2016 (July) / NY – Featured in the Epoch Times Newspaper
 2016 (May) / NJ – Received a Proclamation from the City of Hillside – Mayor declared May 26 – Essynce Day
 2016 (May) / NY – Interviewee at the YWCA of NY Potential to Power Girls Symposium
 2016 (May) / FL – Awarded 2016 Teenpreneur of the Year by Black Enterprise
 2016 (April) / NJ – Keynote Speaker for the OMG Photography – 4th Annual Scholarship and Community Awards Gala
 2016 (April) / MI – Keynote Speaker for the Royal Industries – Embracing your Inner Princess Ball
 2016 (February) / NY – Featured on BET.com for Black History Month as a person “You Should Know”
 2016 (February) / NJ – Fashion Expert Panelist for Berkeley College
 2016 (February) / NJ – Celebrity Judge at the Industry Kids Fashion Show
 2016 (January) / NY – Featured on BET.com for being a Teen Business Owner of Essynce Couture Spa and Boutique
 2016 (January) / NJ – Received a Proclamation from the City of Passaic for Essynce Couture, LLC Spa and Boutique
 2016 (January) / NJ – Received a Proclamation from the State of NJ for Essynce Couture, LLC Spa and Boutique
 2015 (November) / NY – Featured on MadameMoielle.com
 2015 (November) / NJ – Featured in The Record Journal Newspaper
 2015 (November) / NJ – Interviewed and Featured on Verizon Fios Channel 1 News
 2015 (August) / NY – Host for Teen Queen Experience Conference
 2015 (May) / NJ – Host for Dream In Action: Youth Empowerment Day
 2015 (May) / NJ – Host for “Everything Kids Do” Kid Entrepreneur Event
 2015 (May) / NJ – Host for “Beautiful I Am” Christian Empowerment Summit
 2015 (April) / GA – Interviewed by V103FM – Atlanta, GA
 2015 – Book signing Tour for 6th Grade Middle School Chronicles by Essynce E. Moore (NJ, GA, DE)
 2014 – Interviewed and featured on Channel 4 News
 2014 – Interviewed by WBLS FM
 Showcased at both NY Fashion Week and Atlanta Kids Fashion Week
 2014 - interviewed and featured on Verizon Fios Channel 1 News
 Awarded “2014 Young Emerging Leader” by Alpha Kappa Alpha
 Hosted Essynce Couture Youth Conference
 Hosted YES Conference
 Featured in the 2013 TIME for Kids Magazine
 Honored 2013 Entrepreneur of the Year by the Vashti School for Future Leaders,

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Moore on YouTube!

SOCIAL MEDIA

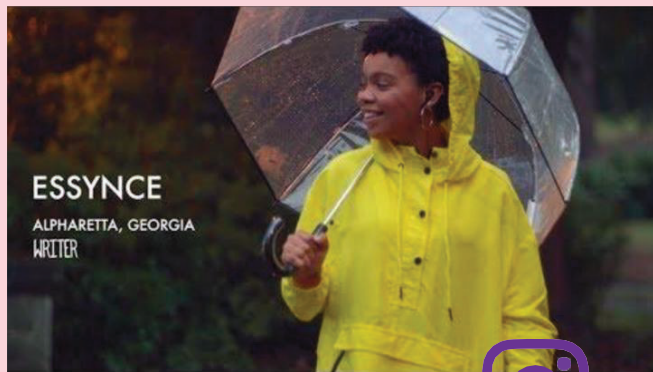
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HIGHLIGHTS

National Clean and Clear Commercial



CBS News

